

CHLOEANNA ROSSI

814-232-6772

chloeannarossi@gmail.com

Erie, PA 16441

EDUCATION

West Virginia University

Morgantown, WV

Bachelors in Fine Arts; Emphasis in Graphic Design

Minor in Marketing

Expected - May, 2026

EXPERIENCE

Student Assistant-Encova Center

Morgantown, WV

West Virginia University, Employment Services | Apr 2024 to Current

- Used administrative and operational expertise to help team meet deadlines and long-term objectives.
- Participated in team meetings, contributing ideas for service improvement.
- Ensured brand consistency by adhering to established guidelines when creating visuals or writing copy.
- Utilized graphic design tools to create visually appealing content for various social media platforms.

Waitress

Morgantown, West Virginia

Crackerbarrel | Nov 2023 to Current

- Recommended and upsold promotional menu items to improve sales
- Maintained side work and additional tasks within the kitchen during times of pressure
- Delivered and adhering to the needs and wants of the customers with a friendly, and positive attitude

Graphic Design and Marketing Intern

Remote, WV

West Virginia Creative Network| May 2025 to August 2025

- Designed and planned engaging social media posts and stories to support marketing campaigns and brand growth.
- Responded quickly to design revisions and urgent project requests, ensuring deadlines were consistently met.
- Managed partner and team communications, including emails and file organization, to maintain smooth workflow and collaboration.

SKILLS

Software :

- InDesign, Photoshop, Illustrator, Bridge, Visual Studio Code (HTML & CSS)
- *Fimiliar with:* Aero, After Effects, Media Encoder, Premier Pro

Others:

- Photography, Drawing

ACCOMPLISHMENTS

- Deans List: 2022-2025
- Presidents list 4.0 GPA: 2025